

**Purpose:** Addressing the challenges for current and future Carers so they can care for others.

**Vision:** To be recognised as the key 'Carer organisation' in South Australia.



## Engage

To continue to engage with Carers and stakeholders to understand their needs and provide services to improve the experiences of current and future Carers.



### 1.1

Explore offering services to a wider Carer group.

### 1.2

Strengthening our role in data collection and analysis re Carers.



## Impact

Ensuring a strong focus on Carers voices being heard by decision makers and the community across the country and enabling community to recognise and support the essential role Carers play.



### 2.1

Advocacy – voice for Carers at state and federal level.

### 2.2

Brand refresh focussed on messaging outside of Gateway.

### 2.3

Strengthening Carers SA as the key Carer organisation.



## Sustain

To strengthen the future of Carers SA by maintaining a strong funding base, sustainable operations and good governance.



### 3.1

Supplementary and complementary funding options.

### 3.2

Maintain and Grow Carer Gateway.



## Enhance

To continuously build the capability of our people, systems and practices to ensure the provision of efficient and quality services and supports to Carers.



### 4.1

Recruit and retain the right people for the organisation.

### 4.2

Enhance systems that collect data and enable services to be provided to Carers (front and back end).

### 4.3

Governance.



Inclusivity



Integrity



Empathy



Collaboration



Professional Excellence